

Alliance Laundry Holdings Inc.

NOMINATING AND GOVERNANCE COMMITTEE CHARTER

1. Purpose

The Board of Directors (the “Board”) of Alliance Laundry Holdings Inc. (the “Company”) has established the Nominating and Governance Committee (the “Committee”) and adopted this Committee Charter (this “Charter”) pursuant to the Corporate Governance Guidelines of the Company, as they may be amended from time to time (the “Corporate Governance Guidelines”). The Committee shall assist the Board in fulfilling its fiduciary responsibilities with respect to corporate governance and matters relating to the nomination or re-nomination of directors and the operation of the Board, including:

- identifying individuals qualified to become members of the Board, consistent with criteria approved by the Board;
- selecting or recommending that the Board select director nominees consistent with the Company’s director qualifications criteria;
- developing and recommending to the Board for approval corporate governance guidelines applicable to the Company; and
- overseeing the evaluation of the Board and management.

The Committee will also have additional responsibilities and duties as are set forth in this Charter or as may be requested of the Committee by the Board from time to time.

2. Membership

The Committee shall comprise not fewer than three members of the Board, with the exact number determined by the Board.

Members of the Committee shall be appointed annually by the Board, each serving until such member’s successor is duly designated or until such member’s earlier death, disability, resignation, retirement, disqualification or removal from office. Members of the Committee may be removed by the Board, with or without cause, upon written notice of the Board.

Each member of the Committee shall meet all applicable requirements of the New York Stock Exchange (“NYSE”) listing standards, as may be amended from time to time, including that each member of the Committee is independent in accordance with such NYSE listing standards. All members of the Committee shall also be independent in accordance with the Company’s standards of independence and shall meet any other requirements imposed by applicable law, regulations or rules.

3. Committee Chair

The Board shall designate one member of the Committee to act as the Chair of the Committee. The Committee member so designated shall (a) chair all meetings of the Committee; and (b) perform such other activities as from time to time are requested by the other Committee members or as circumstances indicate.

4. Meetings

The Committee shall meet as often as may be deemed necessary or appropriate in its judgment, either in person or by means of telephone conference or other communications equipment by means of which all persons participating in the meeting can hear each other, to the extent permitted by the Company's organizational documents and applicable law, and at such times and places as the Committee shall determine. The Committee shall prepare minutes of each meeting and shall cause such minutes, as approved by the Committee, to be made available for timely review by any member of the Board in advance of the Committee's next meeting.

A majority of the members then serving on the Committee shall constitute a quorum. Meetings shall be called by the Chair of the Committee or, if there is no Chair, by a majority of the members then serving on the Committee.

All actions and decisions of the Committee shall require the affirmative vote of a majority of its members then serving on the Committee. Any action required or permitted to be taken at any meeting of the Committee may be taken without a meeting if all members of the Committee consent thereto in writing or via electronic transmission, and the writings or electronic transmissions are filed with the minutes of the Committee.

In the discretion of the Chair of the Committee, but at least once each year, the members of the Committee shall meet in Executive Sessions without any members of management present.

5. Duties and Responsibilities

- a. The Committee shall set general criteria for nomination to the Board. The general criteria for nomination to the Board shall be set forth as an annex to the Corporate Governance Guidelines.
- b. The Committee shall periodically, but no less than annually, consider the size, composition, function and needs of the Board and make any recommendations to the Board related thereto. The Committee shall consider and recommend candidates for membership on the Board, including in the event of a newly created directorship or a vacancy on the Board. The Committee shall recommend to the Board each year the director nominees for election at the next annual meeting of stockholders. Upon the recommendation of the Committee, the Board may appoint a director to the

Board during the course of the year to serve until the next annual meeting of stockholders at which the director is up for election.

- c. The Committee shall make recommendations to the Board with respect to director independence, including overseeing the Board's annual evaluation of the independence of each director and the Company's standards of independence for the Board.
- d. The Committee shall review any Board policy related to stockholder recommendations for director nominees, review and consider stockholder recommendations for director nominees and make recommendations for consideration by the Board with respect thereto. The Committee shall also review and make recommendations to the Board with respect to director resignations as may be set forth in the Company's By-laws or Corporate Governance Guidelines, as applicable, or as otherwise requested by the Board.
- e. The Committee shall evaluate and make recommendations to the Board with respect to any stockholder proposal submitted to the Company. To the extent that a stockholder proposal primarily relates to a matter that is within the responsibility of another committee of the Board, the Committee may delegate the responsibility for evaluating and responding to such stockholder proposal to such other committee.
- f. The Committee shall review annually the purpose of the Committees of the Board, recommend to the Board any changes deemed necessary or desirable to the purpose of the Committees and whether any Committees should be created or discontinued and recommend to the Board the directors and Chair to be appointed to each Committee.
- g. The Committee shall develop and recommend to the Board for approval the Corporate Governance Guidelines. The Committee shall review these guidelines on an annual basis and recommend to the Board any changes deemed necessary or desirable. The Committee shall also have oversight of the corporate governance affairs of the Company and shall review annually the corporate governance structure, practices and policies of the Company.
- h. The Committee shall develop and recommend to the Board an annual performance evaluation process for the Board and its Committees. The Committee shall oversee the process the Board and its Committees use to conduct annual performance evaluations.
- i. The Committee shall evaluate questions of possible conflicts of interest of the Board members and executive officers, as such questions arise.

- j. The Committee shall review and approve all directorships of public or private companies that any director or executive officer of the Company wishes to join, prior to their acceptance.
- k. The Committee shall periodically review with the Chief Executive Officer (“CEO”), Chair of the Board and Lead Director, if applicable, the succession plan relating to the members of the Board.
- l. The Committee shall review and recommend, as appropriate, director orientation and continuing education programs for members of the Board.
- m. The Committee shall review annually, and at such other times as it deems appropriate (including in connection with a CEO transition), the Board’s leadership structure, including whether the roles of Chair of the Board and CEO should be held by one individual or should be separated and whether the Chair of the Board should be an independent director. In conducting its review, the Committee shall consider such facts and circumstances as it deems appropriate from time to time.
- n. The Committee shall review and discuss annually, and at such other times as it deems appropriate, with relevant management the implementation and effectiveness of policies and programs in the area of corporate governance. In furtherance of these responsibilities, the Committee shall also review and discuss with management any significant reports or public statements relating to corporate governance.

6. Oversight of Committee Matters

- a. The Committee shall report regularly to the Board on its meetings and discussions and review with the Board significant issues or concerns that arise at Committee meetings.
- b. The Chair of the Committee or any one or more members of the Committee, as designated by the Committee, may act on behalf of the Committee. The Committee may form and delegate authority to subcommittees when appropriate, provided that the subcommittees are composed entirely of directors who satisfy the applicable independence requirements of the NYSE listing standards, SEC rules and any other applicable regulatory requirements.
- c. The Committee shall have authority and appropriate funds to retain and consult with any legal, financial or other advisors as the Committee may deem necessary in its sole discretion, and will have direct oversight over the work performed by such advisors. In discharging its oversight role or as it otherwise deems necessary or appropriate, the Committee is empowered to investigate any matter brought to its attention within the scope of its

responsibilities. The Committee shall not be required to implement or act consistent with the advice or recommendations of its advisors. The authority granted in this Charter shall not affect the ability or obligation of the Committee to exercise its own judgment in fulfilling its duties under this Charter.

- d. The Committee shall conduct an annual evaluation of its performance in fulfilling its duties and responsibilities under this Charter and shall assess the adequacy of the reporting and information provided by management to support the Committee's oversight responsibilities.
- e. The Committee shall periodically review and reassess the adequacy of this Charter and recommend any proposed changes to the Board for approval.

7. Stockholders Agreement

The provisions of this Charter are subject to the terms and conditions of the Stockholders Agreement between the Company and its principal stockholder (the "SHA"), which such SHA provides certain rights to the Company's principal stockholder pertaining to the appointment of members to the committees of the Board.

8. Amendments

This Charter shall not be amended without the express consent of the Board, subject to the terms and conditions of the SHA.

Adopted September 25, 2025